

AGENCY STRATEGIC PLAN

FOR THE FISCAL YEARS

2005-2009



ALCOHOLIC BEVERAGE CONTROL DIVISION - ENFORCEMENT

FUNCTIONAL AREA: CONSTITUTIONAL & ADMINISTRATIVE

AGENCY STRATEGIC PLAN APPROVAL FORM

FOR THE FISCAL YEARS

2005-2009

Barney Hugh Reeves
Director

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STRATEGIC PLAN

Agency Name	Alcoholic Beverage Control Division – Enforcement
Agency Mission Statement: Fully and faithfully enforce all Alcoholic Beverage Control Laws, Rules and Regulations within the State of Arkansas.	

AGENCY GOAL 1:

Enforce Arkansas Code Annotated Laws of the State Control Act, cigarette sales, and rules and regulations adopted by the Alcoholic Beverage Control Board.

STRATEGIC PLAN

Agency Name		Alcoholic Beverage Control Division – Enforcement
Program		ABC Enforcement Operations
Program Authorization		A.C.A § 3-2-101 - 412
Program Definition: Program Funds-Center Code: <u>0612P01</u>		<p>(1) To call upon other administrative departments of the state, county, and city governments, sheriffs, city police departments, city marshals, and peace officers for such information and assistance as he may deem necessary in the performance of the duties imposed upon the director by this subchapter;</p> <p>(2) To inspect or cause to be inspected any premises where alcoholic beverages are manufactured, distributed, or sold;</p> <p>(3) Such other powers, functions, and duties as are or may be imposed or conferred upon him by law; and</p> <p>(4) Any other powers, functions, and duties pertaining to the control of alcoholic beverages which previously were granted to the Director of the Department of Finance and Administration and which are not specifically delegated to the Director of the Alcoholic Beverage Control Division or the board by the provisions of this subchapter.</p>
AGENCY GOAL(S) #	1	
Anticipated Funding Sources for the Program:		General Revenue and Federal Funds

GOAL 1:

To ensure enforcement of laws, rules and regulations over a system which allows legal distribution of alcoholic beverage products in the State of Arkansas.

OBJECTIVE 1: (Sub-Funds Center Code Will Be Assigned by DFA-Accounting)

To reduce violations of alcoholic beverage control laws, rules and regulations in the State of Arkansas.

STRATEGY 1:

To inspect premises where alcoholic beverages are manufactured, distributed or sold, as well as any other functions and duties assigned to the control of alcoholic beverages.

STRATEGY 2:

Reduce the sales and consumption of alcoholic beverages by minors through federal programs.

STRATEGIC PLAN

Agency Name	Alcohol Beverage Control Division - Enforcement
Program	ABC Enforcement Operations

PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
Enforcing Underage Drinking Laws Compliance checks at alcohol outlets # Compliance Checks / % sales to minors <i>Goal 1, Objective 1</i>	Bi-annual Progress Report	1000 26%	1150 22%	1300 18%	1450 14%	1600 10%
Alcohol Prevention and Education Youth Programs Number of participants in programs <i>Goal 1, Objective 1</i>	Program Registration	10,000	11,000	12,000	13,000	14,000